

SECTION 3/MWBE BUSINESS TRAINING PROGRAM

2011 Class Schedule

- Oct. 20 Section 3/MWBE Overview
Introduction to Starting a
Business
- Oct. 27 Book Keeping & Taxes
- Nov. 3 Marketing
- Nov. 10 Legal Questions
- Nov. 17 Insurance for your Business
- Nov. 24 Thanksgiving – no class
- Dec. 1 Writing a Business Plan
- Dec. 8 Finding Money
- Dec. 15 Summary/Certificates



M/WBE
Community and Business Development
City of Winston-Salem
P.O. Box 2511
Winston-Salem, NC 27102

City Council:
Mayor Allen Joines;
Vivian H. Burke, Mayor Pro Tempore, Northeast Ward;
Denise D. Adams, North Ward;
Dan Besse, Southwest Ward;
Robert C. Clark, West Ward;
Molly Leight, South Ward;
Wanda Merschel, Northwest Ward;
Derwin L. Montgomery, East Ward;
James Taylor, Jr., Southeast Ward;
City Manager: Lee D. Garrity

SECTION 3 M/WBE Business Training Program



Sponsored by
the following departments of the
City of Winston-Salem:

M/WBE Office

**Community and Business
Development Department**

**Recreation and Parks
Department**



What Is Section 3?

Section 3 is part of the HUD Act of 1968 which fosters local economic development, neighborhood improvement and self-sufficiency. Wherever certain types of HUD financial assistance are designated for housing or community development, economic opportunities will be given to residents and businesses in those areas.

Section 3 Residents are . . .

- residents of public housing or assisted housing;
- low/moderate income persons who live in the neighborhood of public housing;
- low/moderate income persons living in the greater metropolitan area.

Section 3 Businesses . . .

- are owned by Section 3 residents;
- employ Section 3 residents in full time positions;
- subcontract with businesses which provide economic opportunities to low income persons.

Minority/Women's Business Enterprise Program

It is the policy of the City of Winston-Salem to provide minorities and women equal opportunity to participate in all aspects of City contracting and purchasing programs, including, but not limited to participating in procurement contracts for commodities and services as well as for contracts relating to construction, repair work and/or leasing activities. Certified Minority and Women owned businesses may attend any of the classes.

Purpose of Section 3 Business Training Program

To help participants evaluate the feasibility of a business concept and prepare those skills required of owners/operators of small businesses.

Cost

There is no cost for this course, but enrollment is limited to the first 30 eligible participants.

Certification

Certificates will be issued at the end of the program to participants attending a minimum of 7 out of the 8 classes.

Location

Rupert Bell
1501 Mount Zion Place
336-727-2051
Dovinda Phillips, Center Supervisor

When

October 20 - December 15, 2011
Each Thursday from 6:00 - 8:00 p.m.

Light Refreshments Will Be Served

SPECIAL THANKS TO OUR VOLUNTEERS

- Mose Belton-Perry
- Norman Sloan
- David Hinton
- Darryl Little

Registration must be received by
October 17, 2011

SPACE IS LIMITED

Call (336) 747-7474
for additional information
and to register contact:
Ruben Gonzales – MWBE Director

REGISTRATION FORM

Name: _____

Title: _____

Company Name: _____

Mailing Address: _____

Business Phone: _____

Evening Phone: _____

Detach this panel and mail to:

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MWBE/Section 3
P.O. Box 2511
Winston-Salem, NC 27102**