



2009

Annual Report

Community Appearance Commission of Winston-Salem & Forsyth County



A Note from the Chair

Fostering Connectivity and Gaining Momentum!

During 2009, your Community Appearance Commission accomplished its primary goals of supporting Community Roots Day, reviewing and making design recommendations for publicly-funded projects, and hosting the biennial *Art of Living Awards* Program.

As you may know, our Commission members would like to do more to make connections between other citizens, City/County entities, and community groups around the shared purpose of improving our community's appearance. We are actively looking for new initiatives.

In late 2009 and early 2010, Vice Chair Russ DuBois and I enjoyed meeting individually with nearly all of our local elected officials to discuss community appearance. These meetings produced some great ideas for new projects and ways to further our mission. We were so pleased to hear that, across City boundary lines as well as "party" lines, we unanimously agree that appearance is important to livability AND economic development in our community.

We sense a growing feeling of enthusiasm and momentum as we continue to foster connectivity, engage more citizens, and support community-based projects to improve appearance. Thank you for your support.

Katie Pepper, Chair

Trees and Woodlands Committee

On a sunny and very warm April 25, 2009, the Community Appearance Commission (CAC) and Keep Winston-Salem Beautiful (KWSB) held the 17th Annual Community Roots Day at the Hanes Hosiery Recreation Center. More than 300 volunteers helped plant over 300 trees around the Recreation Center, along Indiana Avenue and Reynolds Boulevard, and within Woodland Cemetery. Nine species of trees were planted, including Bald Cypress, Kwanzan Cherry, Red Maple, Hornbeam,



and Redbud. Over 40 companies and organizations contributed to Community Roots Day allowing the CAC and KWSB the opportunity to hold another successful event.

Education and Awards Committee

On October 19, 2009, the Community Appearance Commission held its biennial *Art of Living Awards* Program at the Old Salem Visitor Center. By changing the format of program, and through generous contributions from the Winston-Salem Chapter of the American Institute of Architects and local businesses (such as Salem Baking, Krankies Coffee and New Garden Nursery), the CAC was able to hold the awards program for a fraction of the cost of previous programs.

The event was well received with over 150 people from the community in attendance. The awards program recognized individuals, businesses and organizations that have made outstanding contributions to the appearance of our community. This year, the Commission honored 17 individuals and projects for their outstanding achievements in community appearance and design.

Mr. Mitchell Silver, AICP, Director of Planning for the City of Raleigh, was the



God's Acre, Bethania

keynote speaker for the event. During his speech entitled "The Value of Good Design and Appearance," Mr. Silver spoke of creating a city of lasting value. He stated that architecture should be viewed and celebrated as art and that there should be a rebirth of civic pride in design. Good aesthetics shape the experience of place and good design of buildings and places impacts our community's character and memories for the future. "We should be in the business of place making," he stated, with the focus being on enhancing our streets and public realm.

Art of Living

2009 Winners

Count Zinzendorf Award

Bib's Downtown and the BB&T Building Landscaping

Joseph Winston Award

The Gallery Lofts and the Bennett Giovanelli Residence

City Council Award

The West Salem Garden Club

Mayor's Award

Trader's Row

County Commissioners Award

WFU Deacon Tower

Benjamin Forsyth Award

Kernersville's North Main Street Project and the Comer Residence

Flora Ann Bynum Award

The Rural Hall "Garden Spot of the World" Club and the Miksch & Triebel Gardens, Old Salem

George Black Award

Harold Day and Ron Propst

AIA Award

The Gateway YWCA

Community Appearance Commission Award

The Winston-Salem Fire Department

Classic Award

Trade Street and God's Acre, Bethania

Marker Unveiling

On November 1, 2009, the Community Appearance Commission unveiled a marker at the corner of Trade and Sixth Streets as part of its 2009 *Art of Living* Awards Program.

Trade Street was honored with the Classic Award during the Awards Program. Trade Street has played a significant role in the character and economic viability of downtown Winston-Salem; from its beginnings as Old Town Street with tobacco warehouses,

stables and hardware stores, to its current distinction as the main corridor of the Downtown Arts District.

With the marker, the Community Appearance Commission honored Trade Street for its place in Winston-Salem's past, present and future. Furthermore, they honored the collective effort of individuals, artists and businesses whose hard work, patronage and creativity have made the Downtown Arts District what it is today.



TAPR Committee

One of the primary responsibilities of the Community Appearance Commission is to review all publicly funded projects, as well as any privately developed property at the request of an elected official. The Technical Advisory and Project Review (TAPR) Committee is responsible for fulfilling this role.

During 2009, the TAPR reviewed thirteen projects. Ten of these projects were projects presented by the Winston-Salem/Forsyth

County School System, such as the Speas Elementary School addition, the new Career Center and Career Tech Buildings, and the new Downtown Elementary School. The remaining projects included park shelters and a maintenance shelter at Tanglewood Park, and Fire Station 19.

In an effort to improve effectiveness, the TAPR also updated its Project Review Guidelines and posted them on the CAC web page.

Community Appearance Commission

Katie Pepper, Chairman
Russell DuBois, Vice Chair
Jeanine Bennett
David Bergstone
Joe Bircher, AIA
Lauren Boyle
Rosa Johnson Butler
Larry L. Davis, NCARB, LEED AP
Jane Doub
Jeannette Porter
John Shipley, CF

Joining in fall 2009

Stuart Parks

Retiring in spring 2010

Dr. Willardean Jordan Dula
Larry Snively, AIA
Anne Tambling, LEED AP

City-County Planning Board Staff

Amy Crum

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City of Winston-Salem

Mayor: Allen Joines

City Council

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Denise D. Adams, North Ward
Dan Besse, Southwest Ward
Robert C. Clark, West Ward
Molly Leight, South Ward
Wanda Merschel, Northwest Ward
Derwin L. Montgomery, East Ward
James Taylor Jr., Southeast Ward
City Manager: Lee Garrity

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Debra Conrad, Vice-Chair
Beaufort O. Bailey
Ted Kaplan
Richard V. Linville
Walter Marshall
Gloria D. Whisenhunt
County Manager: Dudley Watts Jr.

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