



## City of Winston-Salem

OFFICE OF THE MAYOR

POST OFFICE BOX 2511 · WINSTON-SALEM, NC 27102

J. ALLEN JOINES  
MAYOR

January 19, 2010

Dear Community Leader:

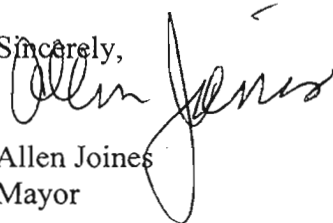
I am excited to invite you to participate in a signature event that seeks to discuss ways to reduce carbon emissions in our community. This meeting is titled, "the Go Lead Summit", and will be held in the Windsor Room at the Lawrence Joel Veterans Memorial Coliseum on February 10, 2010 beginning at 4:00 p.m. Your participation in this event is important to the City of Winston-Salem and Forsyth County's goal to become a more green and sustainable community. Our focus is on more than the environment – it is also about energy efficiency, jobs, economic development and community health. I hope that you will be able to attend. An agenda of planned activities is attached for your reference.

Spearheaded by the City's Community Sustainability Program Committee, the Go Lead Summit will feature a Community Voices Roundtable. Representatives from private corporations, small businesses, non-profits, and the health and education sectors will discuss ways they have begun to address this important issue within their own organizations. A forum to ask questions will be held during dinner, with an overview of the city's efforts to date to control greenhouse gas emissions from city operations, and our long-term strategies to make a difference community-wide. Attendees will be invited to commit to work with the city in a Call to Action that provides ways you can be a part of this vital effort.

Following the Go Lead Summit, attendees are invited to hear Tom Friedman, author of "Hot, Flat, and Crowded", speak at Wait Chapel at 6:30 p.m., with reserved seating for Go Lead Summit attendees. Transportation from the Coliseum to Wake Forest University will be provided. Friedman's speech is part of Wake Forest University's "Voices of Our Time" series of speakers sponsored by President Nathan O. Hatch. WFU is also hosting an Energy Conference on February 10-11 with two days of focused seminars and speakers on energy topics. More information about this event can be found at [www.itg.wfu.edu/energyconference](http://www.itg.wfu.edu/energyconference). You are welcome and encouraged to attend part or all of this entire partnering event in conjunction with the Go Lead Summit.

I look forward to seeing you on February 10. Please RSVP for the Go Lead Summit and the Tom Friedman speech by calling Waltreece Talbert at 727-8251 or by emailing [wtalbert@cityofws.org](mailto:wtalbert@cityofws.org) by Wednesday, February 3. For additional information or questions, please contact Randy Rogers at 727-8250 or [randyr@cityofws.org](mailto:randyr@cityofws.org).

Sincerely,



Allen Joines  
Mayor

