

Community Sustainability Program Committee
December 16, 2009
City Hall, Public Works Conference Room

The meeting of the Community Sustainability Program Committee was held in the Public Works Conference Room of City Hall on December 16, 2009. The following members were present: Cornelia Barr, Jake Cashion, Don Hamrick Peter Marsh, Jenni Mowery, Mose` Belton-Perry, Dr. Irene Phillips, Robert Smith, Anne Tambling and Shannon Terrell. Also present were Martha Wheelock, Assistant City Manager, Randy Rogers, Facilities Management Director, Sandy Barfoot, General Services Director, Lindsey Smith, Energy Management Coordinator, and Bettye Bates.

Chair Jason Frichner had indicated he was unable to attend and had asked Anne Tambling, Vice-Chair, to chair the meeting. Denise Adams, Nancy Dunn, Justin Gomez, Dr. Kendall Jones, and Janet Loew were unable to attend the meeting.

Vice-Chair Anne Tambling called the meeting to order at 5:32 pm. She asked if everyone had reviewed the minutes of the last meeting. There were no changes. A motion to approve the minutes was seconded and passed unanimously.

Peter Marsh made a motion that the Community Sustainability Program Committee go into closed session pursuant to North Carolina General Statue 143-318.11(a)(1) to prevent the disclosure of information deemed confidential pursuant to North Carolina General Statute 160A-168. The motion was seconded by Dr. Irene Phillips. The motion was passed unanimously. Anne Tambling excused herself from the meeting.

Ms. Wheelock provided the Committee on the update on hiring of the Community Sustainability Program Manager.

Jenni Mowery made a motion to close the closed session and re-adjourn the open meeting. The motion was seconded and passed unanimously. Mrs. Tambling returned and continued with the open meeting.

Earth Day

Ed McNeal presented a PowerPoint about Earth Day 2010. The sponsorship proposal to Piedmont Environmental Alliance (PEA) had been modified and resubmitted. PEA accepted the modified proposal. The modified proposal stays within the budget previously approved by the Community Sustainability Program Committee of \$10,134 (cash and in-kind). Dr. Phillips made a motion to accept the advised plan for the PEA Earth Day event. The motion was seconded and passed unanimously.

Recycling Campaign

Ed McNeal presented a PowerPoint about a recycling campaign. The CSPC has expressed its desire to raise the profile of residential recycling. The Sanitation Department has \$15,000 for community education on recycling. A plan has been created to communicate more to residents about recycling. WXII 12, Time Warner Cable, direct mail, and brochures are ways that will be used to communicate about recycling to residents.

Go Lead Planning

Peter Marsh reported on Go Lead planning. He had a meeting with Jim Curran and Bob Brown who are principals in the Energy Center at Wake Forest University. They are sponsoring the two-day Energy Conference to be held on February 10-11, 2010 at Wake Forest University. The meeting was to get an understanding of what each group expected and confirm mutual schedules. Mr. Marsh noted a "Save-the-Date" postcard would be distributed first, followed by written invitations to RSVP. One change of note is the time for Thomas Friedman to speak has changed to 6:30 pm, so the timing for the summit will be changed by 30 minutes. Mr. Marsh will email the website link about the WFU event to committee members. The request to reserve 75 seats for the Friedman speech at Wait Chapel has been changed to 100 seats pending confirmation from WFU. President Hatch will introduce the Go Lead Summit attendees and the Community Sustainability Committee in his introductory comments. An RSVP and confirmation list has been requested. Also discussed was the interest in collaboration on continuous activities/events with the CSPC. Plans are moving along well. The next step is planning the content of segments of the presentations that will occur at the summit and dinner with the Mayor. Mr. Marsh is still working on the draft of the call to action. He will email the draft to the committee.

Resource Center

Peter Marsh reported on the Resource Center. He received confirmation from Wake Forest University Community Law Center in its letter of intent to assist in filing the paperwork to the IRS, incorporation, and by-law preparation. The letter of intent is ready to be presented to Council. Mr. Marsh still has not been able to get a response from Winston Salem State University. Dr. Phillips will assist in contacting Winston Salem State University. On the funding side, Mr. Marsh is getting informal positive feedback. There is a grant opportunity at Duke Energy for \$10,000 with the company matching dollar for dollar. Mrs. Wheelock will discuss applying for the grant with Mr. Garrity. The location of the resource center is to be determined.

Website Content

Ed McNeal presented a PowerPoint about the website content. Lynette Shaull of the Marketing Department has met with some of the committee members to create a

website. This website will provide new and informative information. It will have a friendly user web address.

Review of Draft Report to City Council (See Handout)

Mrs. Wheelock provided a high-level review of a draft report the committee wants to submit to City Council. She asked the committee to review and edit the drafted report. An electronic version will be sent by email. Mrs. Wheelock asked that all comments, questions, and edits be emailed to her by the week after Christmas. This document represents the committee's plan, not that of staff. The report has to be finalized and submitted to SIRE by January 6, 2010. The agenda for the Community Development/Housing/General Government Committee will be finalized on January 7. The report will be on the general agenda. The committee will meet at a special meeting on January 5, 2010 to provide final input on the complete report. Lee Garrity, City Manager, will attend the January 5 meeting.

CO2 Emissions Reduction (See Handout)

Mr. Robert Smith discussed implementing new programs, publicizing incentives and changing management to help reduce CO2 Emissions. He provided a very informative handout on incentives. The committee discussed incorporating some of the incentives in the draft report being submitted to Council.

Other Items Discussed

Christina Vazquez, a citizen of Winston-Salem, has submitted a proposal to the City of Winston-Salem to achieve a National Wildlife Federation Certification. Mrs. Wheelock will email the proposal to each member to review and put her on the January 20 meeting agenda. Mrs. Barr suggested if the committee is going to take this route, a subcommittee needs to be formed.

Denise Adams will not be able to continue to participate on this committee due to her being a Council Member. Mrs. Wheelock will talk to the Mayor's office about other members' lack of participation.

Mrs. Wheelock confirmed next year's meeting dates with the committee. The committee agreed to have Paul Norby speak at the January regular meeting. There is a called meeting on January 5, 2010.

There being no further business, the meeting adjourned at 7:40 pm.